

REGISTRATION TRAVEL CINEMA

REGISTRATION DEADLINE: **31/10/2011**

Bookings for slide shows and specialist presentations

Thank you for your interest in making an active contribution towards the "TRAVEL CINEMA" presentation programme and thereby taking the travel-hungry visitors of Ferien-Messe 2012 a step closer to the various countries and destinations. Reed Messe Wien provides you and your speakers with two lecture halls free of charge. Furthermore, all exhibition visitors are granted free admission to the Travel Cinema. To ensure that everything runs smoothly, we have equipped both of the lecture halls with the required technical facilities in exchange for a small contribution towards the cost. Each lecture will last for 25 minutes.

Cost contribution per lecture: € 44.00 excl. VAT + taxes

The following services are included:

- 25-minute presentation slot
- Approx. 150 seats
- Provision of info material in and outside the presentation room
- Technical equipment*: projector screen, projector, DVD and CD player, switch, slide projector (Stolz 1 only)
- Lighting and audio equipment (microphone and sound system)
- Technician
- Announcement of the presentations on the exhibition website before the event
- Details of the presentations in the foyer and mall of the exhibition
- Details of the presentations in the exhibition catalogue

Preferred time slots will be allocated on a first-come, first-served basis. To ensure that the Travel Cinema is as diverse as possible, there will be an initial allocation round, in which a maximum of two time slots per day and eight time slots for the total duration of the exhibition will be allocated. Any additional slots will be offered subsequently according to availability. We regret that any applications received after the deadline of 31 October can only be allocated to the remaining time slots.

To help us ensure that everything runs smoothly, please provide your presentation or DVD in advance to the technical support team (Wednesday, 11/1, 5.00 p.m. to 6.00 p.m., or on the exhibition days between 9.30 a.m. and 10.30 a.m.).



Please fax your response to +43 (0) 1 / 727 20 - 3357 by 31 October 2011 at the latest

Yes, we would hereby like to book:

_____ presentation time slot(s) at a price of **€ 44.00 each** excluding VAT + taxes.
 Time slot duration **25 minutes**.

Company: _____

Subject: _____

Speaker: _____

Contact speaker (tel., e-mail): _____

Slide projector required: yes / no

Preferred date:

- | | | |
|---|----------------------------------|------------------------------------|
| <input type="checkbox"/> Thursday, 12/01/2012 | <input type="checkbox"/> Morning | <input type="checkbox"/> Afternoon |
| <input type="checkbox"/> Friday, 13/01/2012 | <input type="checkbox"/> Morning | <input type="checkbox"/> Afternoon |
| <input type="checkbox"/> Saturday, 14/01/2012 | <input type="checkbox"/> Morning | <input type="checkbox"/> Afternoon |
| <input type="checkbox"/> Sunday, 15/01/2012 | <input type="checkbox"/> Morning | <input type="checkbox"/> Afternoon |

Place, date, signature and company stamp
 (We accept the terms of business and the exhibition terms on the registration form, as well as the Holiday Cinema's conditions of participation overleaf.)

TRAVEL CINEMA CONDITIONS OF PARTICIPATION

Reed Messe Wien shall make the premises available free of charge. To ensure that everything runs smoothly, we have equipped both lecture halls with the required technical facilities. Cost contribution: € 44.00 excl. VAT.

Facilities:

Lecture hall Stolz 1 - CC ground floor:

Slide projector, projector screen, CD player, microphone and sound system, DVD, projector, capacity: 120 - 150 persons.

Lecture hall Stolz 2 - CC ground floor:

Projector screen, microphone and sound system, CD player, laptop, DVD, projector, capacity 120 - 150 persons.

Location:

Messe Wien, Messeplatz 1, A-1020 Vienna. Travel Cinema in the Congress Center, ground floor, Stolz halls.

Schedule:

The presentations will be held on Thursday from 10.00 a.m. - 7.00 p.m., and Friday to Sunday from 10.00 a.m. to 6.00 p.m. Each presentation will last for 25 minutes. 5 minutes after each one for removal/set-up of equipment (a technician will be present).

The foyer of the Congress Center is available after the presentation for audience Q&A sessions and private discussions.

Promotion:

The presentations will be announced on the exhibition website,

in the exhibition catalogue, in the foyer and mall, and in various places throughout the exhibition.

Please provide us with the following details:

- 1) Your subject(s).
- 2) Your preferred date(s). Time slots will be allocated according to availability. Please inform us of your preferred times.
- 3) Name and contact details (telephone number, e-mail) of the speaker - for inclusion in the announcements and for clarifying any technical details, if necessary.

At the end of November, we will send you the timetable containing your fixed presentation times.

The Ferien-Messe Wien's Travel Cinema attributes its success and excellent reputation to the fact that various experts on destinations and travel programmes present their picture shows and videos live here. If your presentation comes complete with a soundtrack, please ensure that a person who is familiar with the product is available to welcome guests to the Travel Cinema and answer any questions from the audience after the presentation. **The strength of our Travel Cinema lies in its personal contact with the speaker!**

If your speaker is unable to attend at short notice, please ensure that any guests waiting in the Travel Cinema are informed that the presentation has been cancelled.

Should you have any questions, please feel free to contact us at any time.

Daniela Hinterhölzl, Exhibition Manager
T: +43 (0) 1 72720-3313,
E: daniela.hinterhoelzl@messe.at

Ute Schörgendorfer, Exhibition Coordinator
T: +43 (0) 1 72720-2134,
E: ute.schoergendorfer@messe.at

Clemens Walzl, Travel Cinema Project Manager
T: +43 (0) 676 369 69 03

Travel Cinema

