

BANNERING CONCEPT 2024

Built by



FERIEN[®]
MESSE WIEN

BANNER ON THE HOMEPAGE

MEDIUM RECTANGLE | LEADERBOARD

MEDIUM RECTANGLE 1 2

Device: Desktop, Mobile

Placement: above „Exhibitors“

Format Mobile and Desktop: 300 x 250 pixels

File Format: jpg, png, gif (for animations)

Duration: 4 weeks before the fair,
8 weeks after the fair

- Static (1)
- The middle banner can be **animated** (2)
- One of the three banners will be randomly displayed on mobile
- 3 Medium Rectangles side by side

€ 890.00



LEADERBOARD 3

Device: Desktop, Mobile

Placement: above and below
„Highlights“ or above „Location &
Opening Hours“

Format Desktop: 728 x 90 pixels

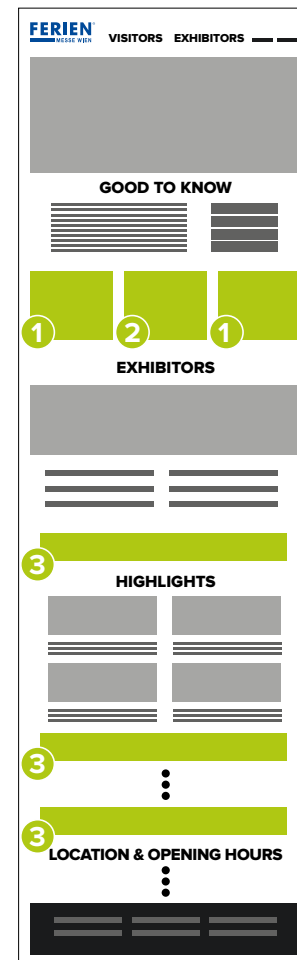
Format Mobile: 300 x 250 pixels

File Format: jpg, png

Duration: 4 weeks before the fair,
8 weeks after the fair

- Static
- Multiple banners can alternate (3-5 banners)

€ 990.00



BANNER ON THE VISITOR PAGE

MEDIUM RECTANGLE | LEADERBOARD

MEDIUM RECTANGLE 1 2

Device: Desktop, Mobile

Placement: Above „Highlights“

Format Mobile and Desktop: 300 x 250 pixels

File Format: jpg, png, gif (for animations)

Duration: 4 weeks before the fair,
8 weeks after the fair

- Static (1)
- The middle banner can be **animated** (2)
- One of the three banners will be randomly displayed on mobile
- 3 Medium Rectangles side by side

€ 890.00



LEADERBOARD 3

Device: Desktop, Mobile

Platzierung: below „Highlights“

Format Desktop: 728 x 90 pixels

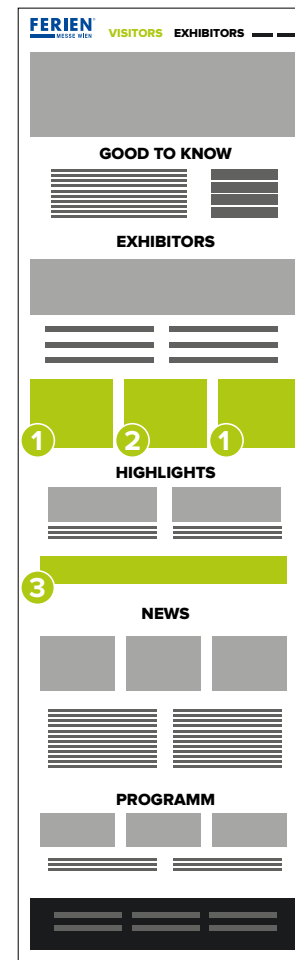
Format Mobile: 300 x 250 pixels

File Format: jpg, png

Duration: 4 weeks before the fair,
8 weeks after the fair

- Static
- Multiple banners can alternate (3-5 banners)

€ 990.00



BANNER ON THE EXHIBITOR PAGE

MEDIUM RECTANGLE | LEADERBOARD

MEDIUM RECTANGLE 1 2

Device: Desktop, Mobile

Placement: Above „Success Stories“

Format Mobile and Desktop: 300 x 250 pixels

File Format: jpg, png, gif (for animations)

Duration: 4 weeks before the fair,
8 weeks after the fair

- Static (1)
- The middle banner can be **animated** (2)
- One of the three banners will be randomly displayed on mobile
- 3 Medium Rectangles side by side

€ 890.00



LEADERBOARD 3

Device: Desktop, Mobile

Platzierung: below „Success Stories“

Format Desktop: 728 x 90 pixels

Format Mobile: 300 x 250 pixels

File Format: jpg, png

Duration: 4 weeks before the fair,
8 weeks after the fair

- Static
- Multiple banners can alternate
(3-5 banners)

€ 990.00

